

## Message Text

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PAGE 01 TOKYO 11250 000140Z

12

ACTION CU-04

INFO OCT-01 EA-07 ADP-00 /012 W

----- 114497

R 010110Z SEP 73

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 6450

USIA WASHDC

UNCLAS TOKYO 11250

E.O. 11652: N/A

TAGS: OEXC/J

SUBJ: ECONOMIC PACKAGED PROGRAM

STATE FOR CU

REF: A) USIA 16423 B) TOKYO 10412

1. THANK YOU FOR POSITIVE NEWS OF TRESIZE VTR.

2. ALTHOUGH WE ARE REASSURED BY WORD THAT MALMGREN HAS SUBSTITUTE, WE MUST STRESS THAT MALMGREN IS CENTRAL FIGURE IN THIS PROGRAM AND HIS PRESENCE MORE THAN ANY OTHER SPEAKERS IS CRUCIAL TO THE SUCCESSFUL IMPLEMENTATION OF PROGRAM. UNLESS WE HEAR OTHERWISE, WILL ASSUME HE AGREES TO KEYNOTE ADDRESS NOV 2 AT TOKYO CENTER, RAVC INTERVIEW AND MEDIA INTERVIEW NOV 3, AND NATIONAL SEMINAR AT OSAKA NOV 5-6. (NOV 2 ADDRESS TENTATIVELY SCHEDULED AT 1600 WHICH ARGUES FOR ARRIVAL NOV 1 FOR ADEQUATE BRIEFING PLUS PAD FOR FLIGHT DELAYS, ETC.)

3. MALMGREN'S COMMITMENT LEAVES POST WITH ONE REMAINING PROBLEM; NAMELY, OBTAINING APPROPRIATE FOURTH SPEAKER (MONETARY EXPERT). AS DEPARTMENT AND AGENCY AWARE, OUR POLICY IS TO HAVE ALL ELEMENTS OF MAJOR PACKAGED PROGRAMS REASONABLY CONFIRMED TWO MONTHS PRIOR TO PROGRAM TIME OR CANCEL PROGRAM. THIS DEADLINE IS VERY CLOSE. OBVIOUSLY, WE ARE EXTREMELY HOPEFUL WE CAN OBTAIN FOURTH SPEAKER FOR MUCH OF NOV 2-20 PERIOD IN ORDER TO MEET OUR REQUIREMENTS

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TO PROGRAM EFFECTIVELY AT ALL SIX CENTERS. SUCH PROGRAM-

MING WOULD BE IMPOSSIBLE WITH ONLY MALMGREN, DAVIS AND HUNSBERGER ON THEIR AVAILABLE SCHEDULES.

4. ONLY WHEN WE HAVE DEFINITE COMMITMENTS AND SCHEDULES CAN WE COMPLETE FINAL PROGRAM DESIGN. AMERICAN CENTERS, IN TURN, MUST DELAY PLANNING FOR OTHER PROGRAMS PENDING DEFINITE SCHEDULE FOR ECONOMIC PROGRAMMING. THEREFORE, WHILE REMAINING HOPEFUL, POST FEELS IT NECESSARY TO SET SEPT 6 AS CUT-OFF TIME FOR COMMITMENT TO MAJOR PROGRAM.

5. IF FOURTH SPEAKER UNOBTAINABLE POST MUST RECONSIDER BEST USE OF DAVIS AND HUNSBERGER. THIS SINCE FOURTH SPEAKER IS CRITICAL TO IMMEDIATELY PLANNING POST WOULD APPRECIATE FAST RESPONSE TO REF B.  
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